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A WORLD

OF SHOPPING, DINING & DISCOVERY



THE
CROSS[®]
WALK

RETAIL | ENTERTAINMENT | F&B

FARID ABAD'S FIRST ORGANIZED RETAIL, F&B & ENTERTAINMENT DESTINATION

The Crosswalk is an experiential lifestyle hub designed for the modern consumer with a clear focus on comfort, convenience, and quality time. It brings together Retail, F&B, and Entertainment in a thoughtfully planned environment that encourages people to slow down and enjoy their day at their own pace.

The Crosswalk forms the social centre of 12th Avenue, offering daily essentials, indulgences, and recreation within one connected destination.

Built on the idea of thoughtful design and purposeful engagement, The Crosswalk redefines everyday leisure. It's a destination that reflects the evolving aspirations of a city that enjoys balance between indulgence, inspiration, and ease.



The Crosswalk at 12th Avenue stands as the flagship retail and lifestyle destination within one of Mathura Road's most dynamic mixed-use developments. It represents the centerpiece of 12th Avenue, a thoughtfully planned urban ecosystem that brings together luxurious residences, premium offices, retail, dining, and entertainment in one cohesive environment.

Designed to redefine how Faridabad experiences leisure and convenience, The Crosswalk adds depth, vibrancy, and purpose to the larger development.

Every aspect of The Crosswalk has been envisioned to enhance the experience of those who live, work, or visit 12th Avenue. By integrating business, leisure, and lifestyle, The Crosswalk serves as the heart of 12th Avenue, a destination that defines the future of urban living on Mathura Road.



RETAIL THRIVES
FLAVORS RISE
ENTERTAINMENT ROARS

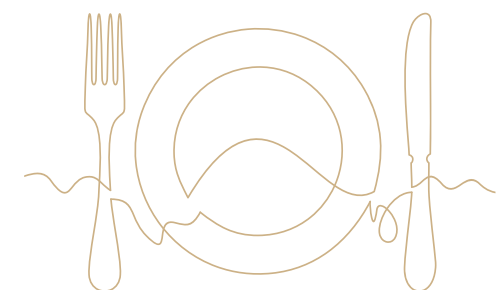




FARIDABAD'S NEW FOOD OBSESSION

The Crosswalk brings together a thoughtfully curated F&B landscape designed for every kind of gathering. Faridabad's largest food court anchors this experience, complemented by cafe culture, boutique roasteries, all-day bistros, popular QSRs, and refined dining concepts.

The design encourages comfort and conversation. Open façades, warm lighting, and convivial seating patterns allow guests to settle in, not just pass through. Brands are selected for quality, character, and diversity, ensuring both familiar favourites and new discoveries find their place on the table.



A RETAIL MIX FOR MODERN LIFESTYLES

The Retail Zone offers a balanced mix of fashion, lifestyle, beauty, tech, and daily-use essentials, led by Faridabad's largest hypermarket. Flagship anchors, emerging labels, and convenience touchpoints coexist within a clean, intuitive circulation layout, making navigation effortless and enjoyable.

This zone reflects evolving consumer behaviour: thoughtful purchases, brand storytelling, and tactile store experiences. Display windows, store fronts, and merchandising are curated to inspire discovery, while the comfort-first spatial planning supports longer dwell time.





NCR'S ENTERTAINMENT HOTSPOT

Home to one of NCR's largest entertainment zones, this part sets The Crosswalk apart. Premium multiplex screenings, immersive gaming arenas, family play lounges, and experiential attractions create a dynamic environment designed for shared outings and weekend energy.

The atmosphere is social and engaging, encouraging visitors to stay longer, explore more, and return often. The entertainment level adjoins the multi-cuisine food court, offering effortless transitions between fun, food, and relaxation.



FLOOR WISE ZONING

Lower Ground Floor

HYPERMARKET

A 45,000 sq. ft. hypermarket offering daily essentials, lifestyle staples, and convenience-led shopping.

Second Floor

FASHION & LIFESTYLE RETAIL

Trend-focused retail brands offering apparel, accessories, and lifestyle products across a well-planned layout.

Ground Floor

ANCHOR STORES & PREMIUM DINING

Leading retail anchors alongside select fine dining restaurants forming the primary arrival experience.

Third Floor

ENTERTAINMENT & FOOD COURT

Multiplex cinema screens, family entertainment zones, and a multi-cuisine food court designed for group outings and weekend leisure.

First Floor

JEWELLERY & SIGNATURE CAFÉ CULTURE

A jewellery anchor complemented by boutique and specialty café formats designed for leisurely conversations and refined gatherings.





BRANDS ONBOARD



IN THE HEART OF CONNECTIVITY

Strategically positioned on Mathura Road, The Crosswalk enjoys one of NCR's most advantageous locations, a direct link between South Delhi and Faridabad, ensuring constant visibility and accessibility to a diverse, high-income catchment.

This corridor has long been the artery of urban growth, connecting prime neighbourhoods such as New Friends Colony, Kalindi Kunj, Sector 37, and Badarpur, making it a preferred choice for brands seeking visibility and sustained footfall.

For retailers and investors, this means high recall value, consistent engagement, and strong business potential in one of NCR's most active growth belts.

